## Free 'Shop Grayslake' app now available

#### **BY ED COLLINS**

For Sun-Times Media

Graylake's business community has gone high tech and local customers are loving it.

Community leaders have produced a mobile smartphone app to stimulate business and commerce within the community and it's now available to the public as a free download from either Apple's iPhone App Store or the Google Play App Store.

The Shop Grayslake app, designed for both Apple iOS and Android phones, is specifically designed to help consumers explore the community's commerce and tap its best bargains.

It contains a variety of helpful information such as a business directory and restaurant-retail store guide.

It offers a variety of special perks and discounts from a variety of stores, including a business digital punch card offering rewards and incentives to customers in appreciation for their frequent patronage.

The app provides for one-touch calling

### FOR MORE INFORMATION

Shop Grayslake Mobile Phone app, visit www.villageofgrayslake.com/ shoplocalapp

by clicking a business phone number helping you find a business with Google Maps. It even offers an interface with business Facebook accounts.

The app was specifically developed for Grayslake's consumers as a joint project between the Village Board, the local Chamber of Commerce and the Grayslake Economic Development Commission.

"This app is a convenient resource that quickly matches up our business community with interested residents for mutual benefit," Mayor Rhett Taylor said.

He said shoppers are already finding the app a great help in discovering the many resources and genuine bargains that are available in the community.

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